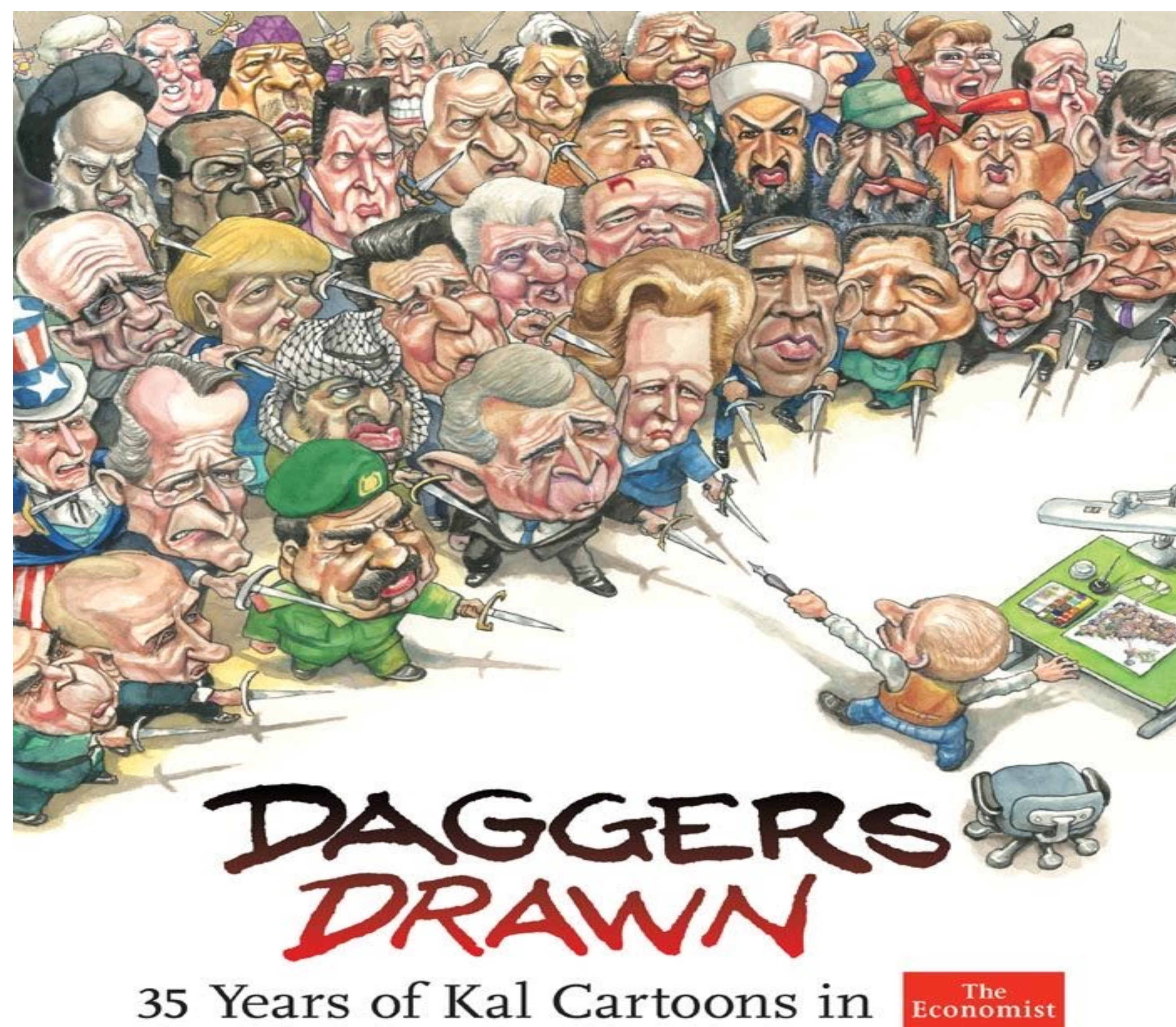


POSTER SESSION

Silvia Roma – Università La Sapienza - Roma



SAPIENZA
 UNIVERSITÀ DI ROMA



Graphic and Lexical Analysis
of Kevin Kallaugher's comics - Kal's cartoon -
 published in the international magazine
"The Economist"
 about political, economic and social topics

INTRODUCTION

COMICS typically take the form of a sequence of panels of pictures and are made up of textual devices such as **SPEECH BALLOONS**, **CAPTIONS** and **ONOMATOPOEIA** that indicate dialogue, narration, sound effects, or other information.

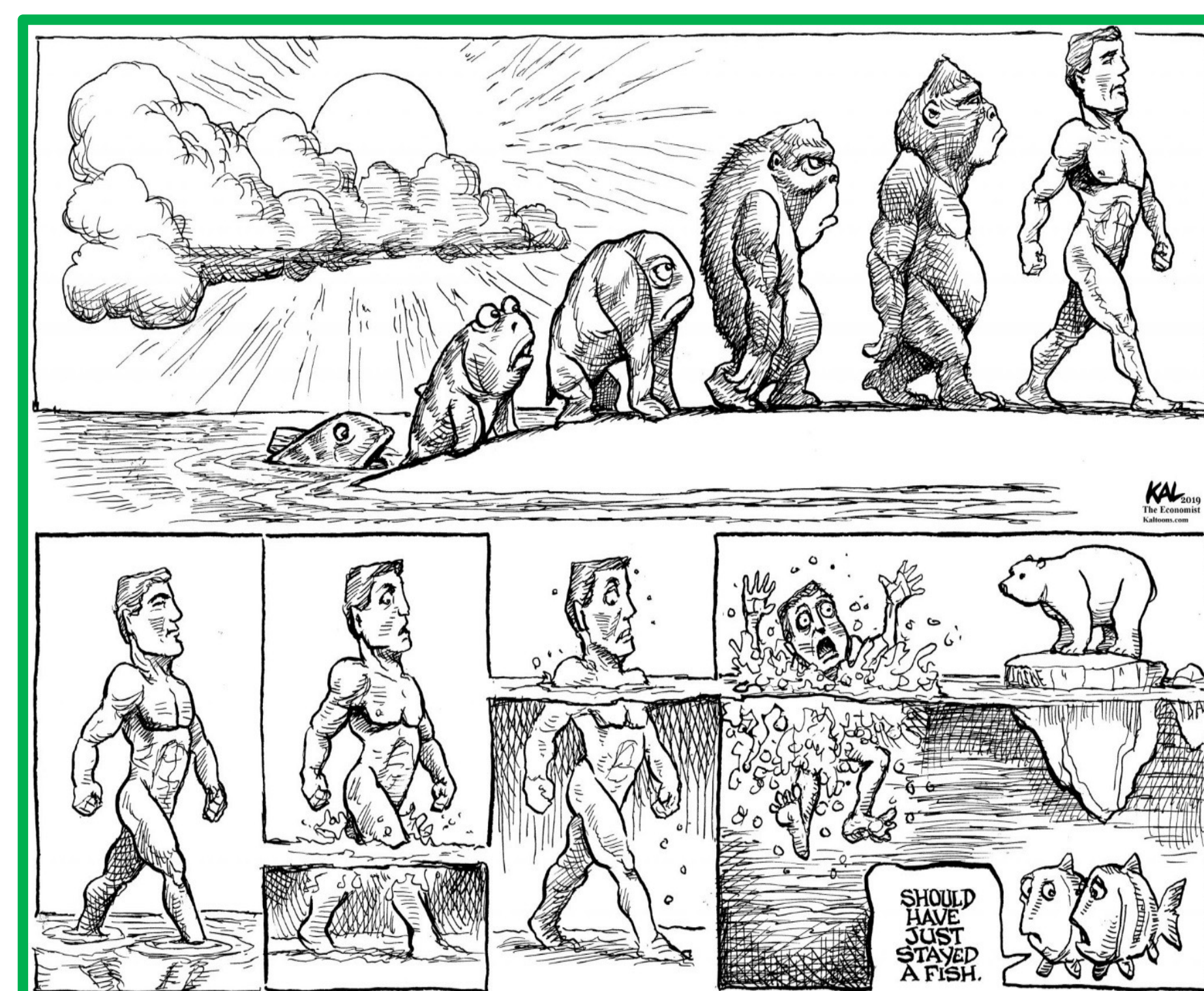
In today's world of instant and "ready to use" entertainment (movies, the Internet, video games etc.) **comics can provide a powerful medium among INFORMATION, LITERATURE AND VISUAL ENTERTAINMENT.**

More extensively, **COMICS** can be exploited for **didactic aims** and provide an effective tool for teaching **LEXICAL TOPICS** and **SOCIAL, POLITICAL, CULTURAL ISSUES** at various levels.

WHO IS KAL?

Kevin Kallaugher is the **editorial cartoonist for The Economist magazine of London.** He was born on March 23rd 1955 in Norwalk, Connecticut, and he is internationally known with the **pen name, KAL.**

In 1999, *The World Encyclopedia of Cartoons* said of him **"Commanding a masterful style, Kallaugher stands among the premier caricaturists of the (twentieth) century."**



Teaching with Comics is proved to have many Didactic Benefits :

1. READING SKILLS DEVELOPMENT: a good resource for students triggering on motivational levels.

2. ENHANCING LEARNING STYLES: a good visual learning tool

3. EMPOWERING LEXIS AND VOCABULARY EXPANSION: illustrations act as referential and pragmatic clues.

4. FOCUSING ON CULTURAL/SOCIAL TOPICS: comics provide an insight about issues relevant to the world



Tools for the Lexical Analysis of Comics

Lexis phenomena					Word formation				
Homophone words	Polysemous words	False-friends	Idioms	Register	Compound words	Affixation	Truncation	Blend	Acronyms

Sound Devices		
Cacophony - Harsh sounds	Euphony- Soft sounds	Onomatopoeia words

